

# DREAM CITY 2019 ACTIVITY REPORT



دریم  
سیتی  
FESTIVAL D'ART DANS LA CITÉ

DREAM CITY

Location

Tunis Medina

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Implementation period

January 2018 - October 2019

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Displaying from

The 4th to the 13th of October 2019

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Project manager

Association L'ARTRUE

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Artistic direction

Jan Goosens,

Selma & Sofiane Ouissi



DREAM CITY  
2019  
ACTIVITY  
REPORT

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A festival for creations...

and guest artworks

with long residency periods

Created in Tunis

In proximity

—— *With inhabitants*

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—— *Inside and with historical spaces*

—— *With national and international cultural actors*

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Day shift

Night shift

Dream cinema

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## 98 DREAMCITY 2019 PARTNERS









More than ever, we need a new type of festival - for the world of tomorrow. This is exactly what « Dream City » has been building in Tunis since 2007. The 2019 edition, which you will find hereafter the overview, has shown itself clearer and braver in its ambitions. Artistic and contextual creations, Tunisian youth and Tunisia were at its core. All was invested in long term exchanges and with great proximity with our city and its inhabitants. Artists and culture gave us the ambition to be an indispensable part of an urgent and waited for transformation and urban and social development. We cannot satisfy ourselves with a lower standard.

Tunisian and international artists that worked on our territory for two years, contents and questions that came out directly from their exchanges with this social and political context, and manifestations and exceptional spaces that are only possible here : « Dream City » is, more than ever, a festival where we see for the first time art projects made in and with Tunis. Knowing also that most of these creations will never be seen elsewhere. Furthermore, dimensions that seemed opposed were reinforced : concerts and parties on one side, at l'Art Rue's HQ or in significant public spaces of the Medina ; and on the other side, thought workshops where tomorrow's city was invented with our young thinkers and activists. All of that in an accessible and generous frame, and with minimal financial, or other obstacles.

« Dream City » creates a financial dynamic in the medina, develops a huge national and international media visibility, and relies on cultural, or other partners from all around the world. But « Dream City » essentially ask questions, since a decade, in a post-covid world that are not only inspiring and pertinent but also indispensable and urgent. What is the real proximity and intimacy in tomorrow's artistic gesture? How can we still create a social and living link, beyond the screen, and especially : how can we re-center the human being? What role and social and political impact for a project that aims to be cross-sectional and an integral part of our city? Tunisia's and our festival's future have been developing themselves for more than a decade in our Medina, a global microcosm. In this fragile and precious new reality that is offered to us, this duty to invent and engage is and will be more than ever currently relevant.

Jan Goosens, Selma & Sofiane Ouissi

**7<sup>TH</sup>**  
EDITION

**14**  
CONTEXTUAL  
CREATIONS

**320**  
ARTISTS  
211  
Tunisian  
109  
international

**12**  
YEARS  
SINCE FOUNDED

**36**  
ARTISTIC  
PROPOSALS  
> 19 COST FREE  
> 9 IN PUBLIC SPACES

**126**  
CIVIC  
ARTISTS

**10**  
FESTIVAL  
DATES

**16**  
NATIONALITIES

**20 000**  
FESTIVAL-GOERS

**15**  
DEBATES  
AND  
MEETINGS

**28**  
CITIES  
REPRESENTED

**22**  
YOUNG  
ARTIST  
ASSISTANTS

**36**  
MULTIDISCIPLINARY  
ART WORKS  
(dance, theatre,  
performance,  
installation, music,  
concerts,  
reading, films...)

**224**  
SHOWS  
> 32  
in the  
public space

**166**  
VOLUNTEERS

**67**  
EXPERTS


**6**  
FILMS  
> 2 in public  
spaces

**28**  
LOCATIONS  
>23 unconventional

**10**  
THOUGHT  
WORKSHOPS  
with 18 civic  
society youths

**3**  
FREE CONCERTS  
IN THE PUBLIC SPACE

**61**  
PARTNERS

A man with a beard, wearing a black t-shirt and a backpack, is sitting at a long white table in a dimly lit room. He is focused on drawing or writing on a large sheet of paper. A desk lamp is positioned above him, casting a bright light on his work. The background is dark and out of focus, showing some equipment and a chair.

# DREAM CITY : METHODOLOGY AND ETHICS OF AN UNUSUAL FESTIVAL

# A FESTIVAL FOR CREATIONS ...

Dream city is an art festival in the city that invites Tunisian and international artists to **invent and create contextually** in Tunisia.

It is a non-normative art project because what the festival goes discover during the 10 days is socially produced for the occasion and results in the **meeting between the artist's sensitivity and the a territory** : Tunis.

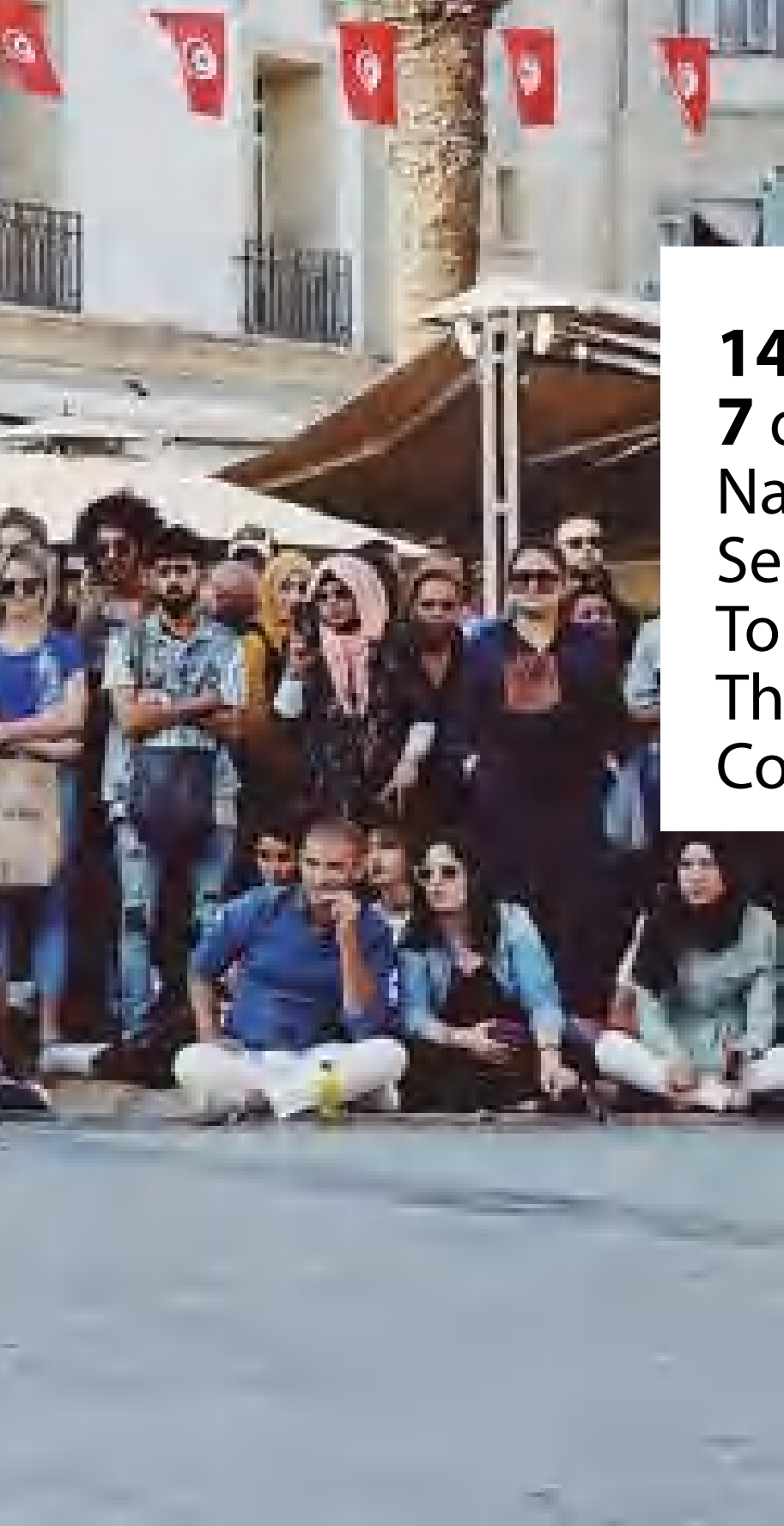
This singularity has triggered for years the **interest and curiosity** of festival goes as well as **professionals from the entier world**.

*« The 7th Edition DREAM CITY aims to continue to invite communities to discover different forms of artistic expression while establishing a new relationship between the artist, Art and the populations involved in the creative process. » TASAWAR, 26.09.2019*


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*« (...) thanks to a unique device in Tunisia that allows artists from all disciplines from the MENA region, sub-saharian Africa and Europe to come explore for a long period the very working-class territory of the Medina, (...) (it is possible for artists) to create for and with the inhabitants, in the chosen location. » Anaïs Heluin, Politis (International press), 14.10.2019*





**14** Artists from  
**7** different  
Nationalities  
Selected  
To create in  
The Tunisian  
Context.

A person wearing a bright green jacket and matching pants is captured in a dynamic breakdancing pose on a rooftop. They are leaning back with one leg extended and arms outstretched. The background features a large, weathered brick building under a clear blue sky. The overall scene is bright and energetic.

**In 12 years,**  
Dream City has become  
One of the rare world  
Festivals to offer to  
Artists the possibility to  
Created and engage  
With the City.





# AND GUEST ART WORKS

Extending the approach initiated during the 2015 edition, Dream City's artistic direction invites art works to **create an ideal context for the art work's perceptions** during the festival. These guest art works are always chosen to created a link with what the festival's own creations propose.

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« *Dream City is a festival filled with poetry, imagination, aesthetics and musicality.* »  
Rob Vreeken, *de Volkskrant (International press)*, 9.10.2019



8 artistic  
Proposals from  
11 international  
Artists  
( United kingdom,  
France, Brazil,  
Belgium, Palestine,  
Democratic Republic  
of Congo, Tunisia,  
And Lebanon)



©Pol Guillard





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*« Décris-ravage »*  
*By Adeline Rosenstein*

*At Le 4ème Art Theatre, Tunis*

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*A documented and highly engaged theatre play that attempts to untangle the knot of the Palestinian conflict from the colonial power's speeches on Palestine's construction in the 18th century at the Nakba.*

# LONG RESIDENCY PERIOD

To offer the festival goers unique art works, Dream City gives the artists a luxury in today's world : time.

Thus, between 2018 and 2019, for **more than 21 months**, alternating between immersion and necessary reflexion periods, to transform the real matter into aesthetic matter. Artists have **apprehended the social and political specificities and realities of Tunis**, to create from and with the territory. For some, it requires up to three to four years work to result in their final presented work.

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*« For nearly two years, the artists invited to Dream City have been able to live in immersion in the heart of the Medina. (...) In contact with passersby and inhabitants, artists have been able to see their initial project evolve, metamorphose itself depending on exchanges and sometimes result in a project no one had seen coming. It is this particularity that make Dream City an undeniably humane festival. » Lilia Bouraoui, **Huffpost Maghreb**, 1.10.2019*

## ELECTRO BT

*Born from the need  
the Tunisian oral m  
Zied Zouari is an ar  
from 2016 to 2019  
square. 3 years of w  
workshops etc... and  
like crossroads betw  
music, a tour, the op  
Carthage 2018 and*

# CREATING IN TUNIS

As well as radiating in the entire world, and after 7 editions, the Dream City festival is a **device firmly rooted in the Tunisian territory**. The latter generates, inspires and nourishes the artists' projects following a **unique creation process**. The art work feeds on local questions as well as having a universal value, echoing regional and international stakes.

*«Dream City [...] encourages artists to experience more sociability and citizenship by creating in a relationship of proximity with the territory (in situ creation) and populations. It's a space of free movement because it establishes new ways of interacting with populations, citizens, by involving them, directly or indirectly, in the artists' exploration processes.»* **TASAWAR, 26.09.2019**

*« (...) the event aims to be universal in its content but contextually Tunisian.»* **Haithem Haouel, La Presse, 1.10.2019**

## BTAIHI BY ZIED ZOUARI

*to explore new sounds to enrich musical tradition, Electro Btaihi by work that was created and evolved to result in a grand concert on Hafsia work with multiple artistic meetings, and in the end, the musical work is between traditional and underground opening of the Journées Musicales de the production of a CD.*

@Nao Maltese









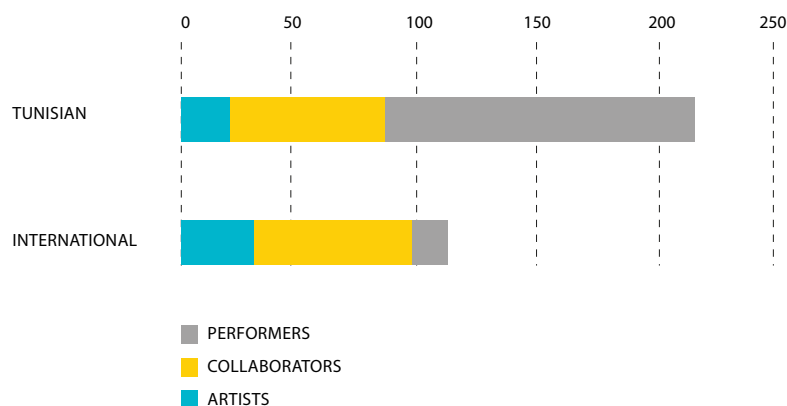
To allow  
Artists  
To apprehend the  
Specificities of the  
Medina of Tunis, a  
Tour is organised  
With an expert  
Historian and/or  
Sociologist.

# IN THE PROXIMITY

## WITH THE INHABITANTS

As their discoveries and exchanges evolve with resource people - in humanities, law, art ...- depending on the idea they want to develop, **artists build by involving**, directly or indirectly, **citizens in the creation process**.

In total, for the 2019 edition, outside of artists, the festival involved approximately **189 Tunisian citizens as co-creators**, experts, artistic collaborators (scenographer, sound and light engineers, musicians etc...) or performers in a unique relationship with the artist and his work.



« Not only the buildings, but the inhabitants are also part of the festival. Several invited artists hired Medina youths as artists. (...) « Art changes the way you think », says Raed, unemployed and one of the participants of Coulibaly's dance show. « Dance gave me a different future ». » Rob Vreeken, **de Volkskrant (International press)**, 9.10.2019





## *I-Medine by Serge-Aimé Coulibaly*

*This choreographic piece hired 15 youths from the Tunis Medina for a regular work during more than a year with the Burkina Faso choreographer Serge-Aimé Coulibaly.*

*This work allowed the group to regain self confidence and involve themselves in a long term project that demanded rigour and involvement.*

©Nadjib Dahmani

A group of approximately ten people stands in a line against a wall covered in a dense, repeating pattern of small, colorful floral or geometric motifs. Each person has a large, plain brown paper bag placed over their head, completely obscuring their face. They are dressed in casual, contemporary clothing such as black t-shirts, grey shorts, and grey trousers. The floor is a light-colored, possibly stone or concrete, with some faint lines. The overall atmosphere is one of anonymity and collective presence.

67  
experts  
Sought  
For  
The 14  
Creations  
Of the  
festival

## WITH THE EXPERTS

Dream City's strength resides in its capacity to set up relationships between the programmed artists and **ressource people, specialists or experts** in aesthetics, literature, art, architecture, journalism, politics, depending on the themes of the creations still in proces. This setting up between artists and experts has always been a central tool in the festival's work process. It offers artists the **tools to link intuition, realities and know-hows.**

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*« I am fascinated by everything here (...). I worked in Europe and many other residencies and you never get such a place to work, experts and research space. »  
Jozef Wouters, Belgium artist.*



©Nao Maltese



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## *Crossover by Ben Fury*

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*A choreographic work where bodies, light and music invade the space to make the 11th century necropolis of Tourbet Sidi Boukhrissan live again.*

## **WITH HISTORICAL AND/ OR UNCONVENTIONAL SPACES**

Dream City is a festival that shows itself in **never-seen-before spaces of the Tunis Medina**, of which the main function is not to host Art. Further than the simple promotion, **artists create with and for these spaces**, with which their work echoes. Thus, cafés, restaurants, abandoned venues, houses, chapels, libraries, spaces live a **new dynamic** and become **spaces to celebrate, create and discover**.

*« (Two art works) detached themselves as two high points of the festival, the dancers literally embracing the city's walls, rooftops, fountains and even graves. (...) The two danced creations delivered a presence - silently and mindfully intense - more than a statement, and it was fascinating, at a few hours interval, to make them echo. »*  
**Mariane de Douhet, *Io Gazette (International Press)*, 17.10.2019**

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*« Every two years since 2007 (...) during 13 days, proposals abound (performances, installations, dance, theatre, cinema, concerts), nested in the pleats of the mazed Medina, transforming old police barracks, islamic schools, gardens, rooftops in as many surfaces for creation. »*  
**Mariane de Douhet, *Io Gazette (International press)*, 17.10.2019**

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*« Dream City also allows to push the door of unknown architectural jewels »,*  
**Camille Lafrance, *Jeune Afrique (International press)*, 19.11.2019**

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# *The Soft Layer by Jozef Wouters with Vladimir Miller*

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*The Soft Layer questions our relationship to the patrimony and past to know our projection of the future. A reflective art work that restored our collective imagination and developed itself in Dar Bairam Turki.*







## **WITH NATIONAL AND INTERNATIONAL CULTURAL ACTORS**

Dream City creations build themselves in collaborations with other national or international professional cultural actors making this festival a **federating artistic event**. Dream City weaves a privileged link with its public and all the local institutions or collectivities. That is how, for 7 editions, the Art Rue organisation that founded and organises Dream City has known how to **build and cultivate a rich national and international professional network**.

*« The flemish company Kabinet K presents, for the first time in France, their show Khouyoul at the Marseille Festival. The art work proposes a « inter-generational choreography as a possible form of social construct » and the occasion to pluck a bit of happiness. » **mouvement.net (International press), 27.06.2019***

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*« Khouyoul », or the dream of a confident society » **La Provence (International press), 12.06.2019***

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*« The public assisted to a luminous show, intense sensitivity, exploration of comfort zones, and the construction of a strong link through dance as a socialising method. »  
Asma Drissi, **La Presse, 9.01.2019***





## *Khouyoul by Kabinet K*

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The choreographic creation Khouyoul made the skills and know-hows of different nation and international cultural structures (association L'Art Rue, National Tunisian Theatre and the Kabinet K company) converge to give birth to a show programmed in different festivals in Tunisia (Carthage Dance 2018), in France (Marseille Festival 2018), in Belgium and a broadcast on the ARTE television channel.

## ***SUPPORTING ON THE LONG TERM***

L'Art Rue, over the years, has known how to develop a **real expertise in artistic support**. Several artists programmed during the 2019 edition of the Dream City festival benefitted of 4, sometimes 5 years of support. **Dream City's methodology transforms and pushes artists to innovate and move forward in their artistic practices** by creating *in situ*. It invites them to work on public spaces, a first for most of them, to cross the limits of their microcosm and to develop social and political topics in direct link to the territory.

**3542 people** have seen,  
in September 2018 and July 2019, the  
presentation of **12 art works** in progress,  
in theatre, meetings, dance, installation,  
performance...

## ***PROMOTING THE CREATION PROCESS : DREAM NIGHTS***

For the first time, the festival presented, prior to the official dates in October, 12 **art works in progress**. The goal was to show the progress of art projects, **to introduce the public to the challenges of a creation process** and to allow artists to test the public's reaction and narrow down their approach.

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*« We don't have many museums or cultural spaces, it's important that non-Tunisian artists come for fine arts students, for everyone, for people from the medina(...). I think Dream City is a very important festival in Tunisia's history and in contemporary Tunisia. » Malek Gnaoui, Tunisian artist*

©Safa Ben Brahim



## *0904 by Malek Gnaoui*

*0904 by the Tunisian artist Malek Gnaoui, deals with questions of confinement through the restitution of the everyday life of the old Tunis prison of April 9th.*

*The work is the result of a 4 year long process and support.*

# El Msabb by Atef Maatallah - Tunisia

« In the heart of Tunis' Medina, at the El Kachekh dead-end, the Tunisian artist Atef Maatallah transformed an old chaotic landfill into a public garden, with trees, plants, furniture and grand mural frescos. A scene dreamt by the artist as a space at crossroads of memory and fiction. (...) The transformation was led in a tight collaboration with the neighbourhood's inhabitants, their implication being the guaranty that they will watch over this green space set up in the heart of the Medina. » **Africa Tunis Press Agency, 5.10.2019**







## ***PRODUCING ART WORKS TO SUPPORT CREATION***

The **production and financing for creation** equally constitutes the heart of L'Art Rue and Dream City's skill, working to the support and radiancy of Tunisian creation.

In the frame of the 2019 edition, **14 art works were financed by L'Art Rue**, including **5 co-productions** with international partners.



# PROFES- SIONALISATION AND TRANSMIS- SION : FOCUS ON YOUTH

# SUPPORTING AND REVEALING YOUNG ARTISTS

**Talent revealer and transmission guarantor**, Dream City makes a point in **supporting tomorrow's artists**. This year again, the festival was the occasion to **offer opportunities to nearly twenty young artists under 30** to collaborate on large international projects and with professional artist's solid support.

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*« (My art residency at L'Art Rue) was useful for the form : how to read a text properly on stage? How to reduce, extend or even transform the texts into theatrical writing? I was introduced to playwriting, body language, scenography..., etc. The ultimate goal (...) was to enrich my creation (...) » Interview of Amira Hamdi by Haithem Haouel, **La Presse**, 3.10.2019*

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# Khanka by Amira Hamdi and Amour by Nour Riahi

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*Poet and slam-poet of 24 years old discovered in 2017, Amira Hamdi was accompanied and supported by L'Art Rue organisation to professionalise and enrich her poetic writing. Young high-schooler passionate by writing, Nour Riahi followed the same path. Both of them benefited of a two year long tailored support*





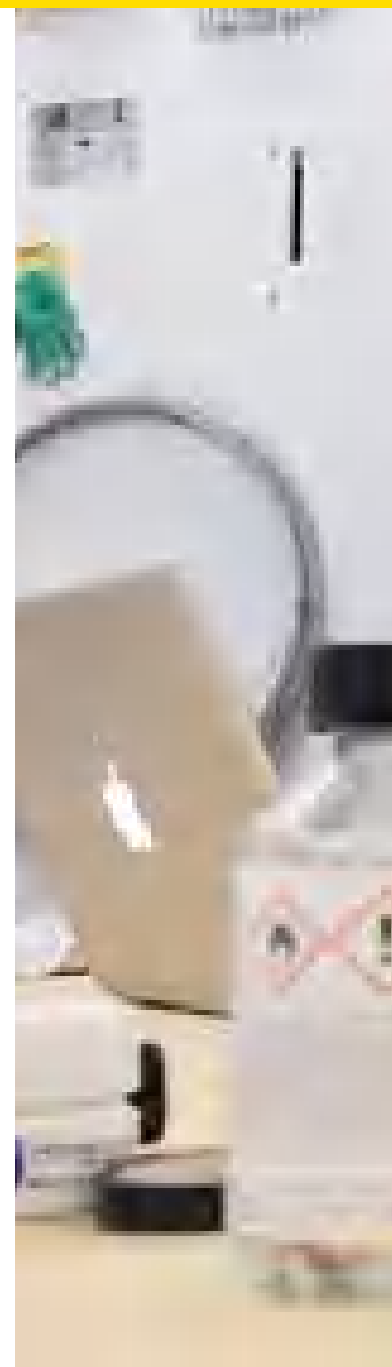
*with meetings, workshops and work sessions with Tunisian and international professionals in writing and theatre (Fatma Ben Saïdane, Souad Labizze, Leila Soliman, etc.). The works « Khanka » by Amira Hamdi and « Amour » by Nour Riahi shown during Dream City 2019, were the accomplishment of this long term support by L'Art Rue.*

# TRAINING ART STUDENTS

All along the creation process, Dream City artists are accompanied by assistants. Art students or young creators, their mission consists in facilitating the logistics and work mediation of the artist they assist. This activity is part of a certain **professionalisation of this youth in the medium of production, showmanship and cultural project management.** It is a way to connect this youth to experimented artists, thus living through all the steps of a creation process, from its origin to its accomplishment.

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*« You need the same kind of experience to know a creation's procedures. Here, it's the artist's own process and work method that I learnt, his way of creating work tools, choreographic writing. It gave me new research paths, and helped me a lot since I want to be come a choreographer myself. » Synda, assistant of Radouan Mriziga, Moroccan artist*





©Pol Guillard

*During Dream City 2019, 22 assistants between 18 and 30 years old were selected to become artist assistants all along the creation process. Thus, they were trained by national and international artists during several months in the domains of dance, theatre, visual art etc.*

# INITIATION TO THOUGHT : A YOUTH PARLIAMENT

Dream City, as an urban artistic festival, serves as a space to think about the city in **the hope to contribute to the urban context's transformation**. It is in the core of these reflexions that the **dream city workshops** were thought of in 2017.

Created for the Tunisian youth, these workshops ran during the festival's ten days around themes linked to the questions : what kind of city of Tunis would we want to create for tomorrow ?

Accompanied by **academics and researchers, 18 young people were selected** to think, express themselves, exchange, add to the debate and write a [manifesto-plea](#) in favour of tomorrow's Tunis.

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*« Our dreamt city and society : these are not fleeing concepts, but very concrete ambitions for L'Art Rue, and all the artists and teams in Dream City. The 2019 edition wants to be a platform for creation as well as a shared human space and a turning point between several worlds and territories »* **ARTS HEBDO MEDIA, 3.10.2019**

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## *Dream City Workshops*

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*300 people*

*18 under 30, 9*

*experts, 3 Dream*

*City artists To debate*

*around 4 themes :*

*Social inequalities,*

*Saving the planet,*

*Living in diversity,*

*Living together.*



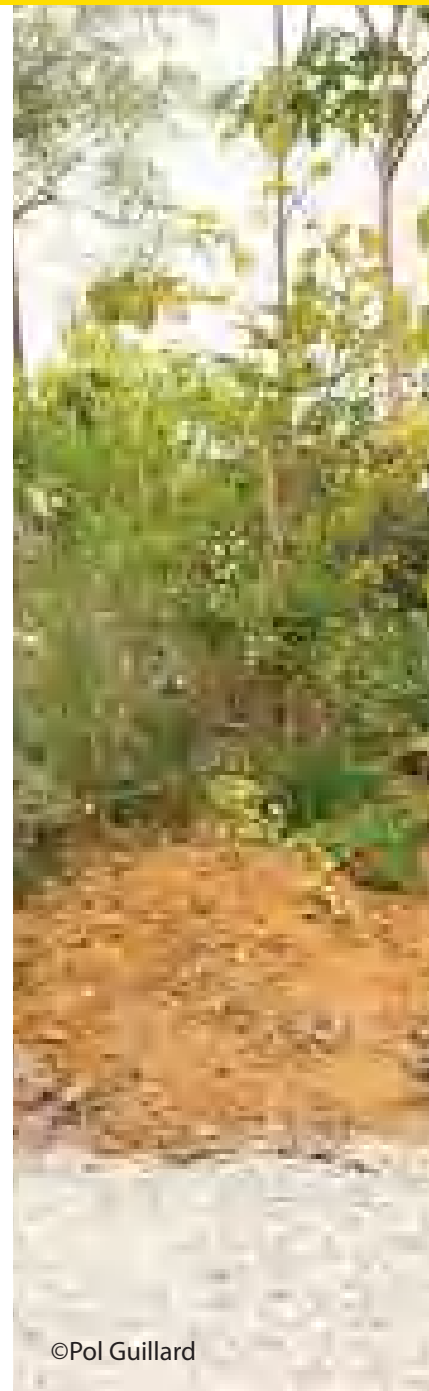


# YOUTH PROGRAM : KHARGBA CITY

Dream City is an art festival in the city that doesn't forget the under 12. In the continuity of the **Art and Education program** developed by L'Art Rue to **defend an accessible art to all from a young age**, Dream City offers a youth program, « Khargba City » that takes children in charge.

# CREATING EMPLOYMENT FOR MEDINA YOUTH

Dream City is a cultural event creating employment in the Medina. Prior, and then during the festival, no less than **85 young people under 35 were employed** as citizen artists on certain art works but also as service providers for **logistics, mediation and security on the whole festival.**



©Pol Guillard



*Dream City* directly participate to **the development of the medina's economy** in which the festival is rooted. Here, the neighbourhood youth of the El Khachekh dead-end are in charge of the space's security, hosting the festival-goers and mediating.





## Khargba City

A program *specifically thought for the 6 to 12 years old* to discover the art works during *playful and educational visits*.

After each representations given specifically to them, a *time to exchange* and Q&A is organised *with the artists*. This year, Khargba City counted **220 children : 6 primary schools, 7 art works, 4 meetings with artists.**

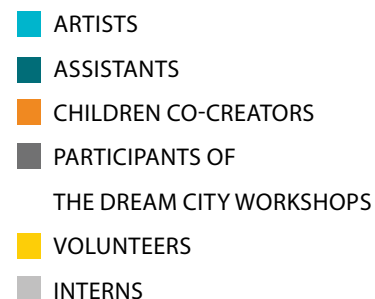
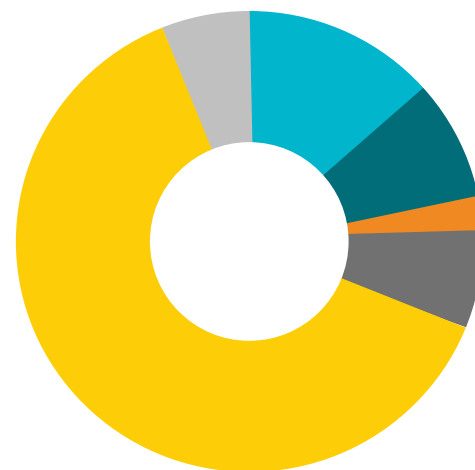
# VALUING VOLUNTEER WORK AND CIVIC ENGAGEMENT

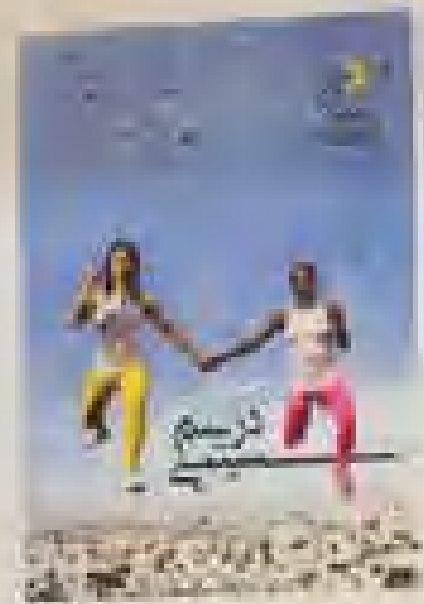
Dream City, since its beginning, has always known how to **mobilise a volunteer core**. The values of sharing and humanism as well as a **rich professional experience** that represents this implication in this staple of the Tunisian cultural agenda, pushes many young people to join the adventure every two years.

# IMPLICATING NATIONAL AND INTERNATIONAL INTERNS

Given its growing international notoriety, Dream City regularly receives applications from **Tunisian and non Tunisian interns studying at a university level** (MA in mediation, cultural management, communication, marketing, fine arts ...). They are more and more to **want to live the Dream City experience** and to work towards the festival's success.

THE UNDER 30 INVOLVED  
DURING DREAM CITY 2019











## Volunteers and interns

# 166

In 2019,

**volunteers of 24 years  
old average were in  
charge of hosting**

And mediating with the public  
and **6 full time interns**  
contributed To the festival's  
success as well as Benefitting  
of a professional experience.



BEYA Il y a de multiples façons de décider  
qui ont va sacrifier, que ce soient un ou du

بما يرضى فريق مناهجنا في كل وقت  
لأننا نؤمن بالإنسان ونؤمن بتغييره

# DREAM CITY'S POLITICAL AND SOCIAL ENGAGEMENT

As a festival of Art in the city, **Dream City sets itself apart with its political and social engagement.** Artists participating build in interaction with the city, the street and its inhabitants or passersby, an artistic proposal making art and social, financial, political or urban problematics converge.

The art work's subjects that the festival-goers discovered during the 2019 edition are all dictated by the territory's urgencies : questions on **human migration, defending minorities, human rights,** and notably **children's rights,** but also questioning **participatory democracy, urban ecology, « prison » memory and archive,** the question of heritage ...

*« Among the strengths of the festival, we could indeed feel the fiery need to express today's dead-ends, and the sombre seriousness that results from it. The most powerful art works were the ones that, without needing a discourse, or « explicative crutch », seemed to have drawn their reason to be in the heart of the passions and rage of Tunis. » Marianne De Douhet, **la Gazette, 17.10.2019***

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*« By calling on anthropology, sociology, philosophy and art history (fine arts and visual art) all at the same time, (L'Art Rue) organisation proposes another way to think of the artists in the society. (...) Dream City became an indispensable event, by its form where the public wanders to meet art works, but also by its access to the urban space(...), by its resolutely participative approach and finally, by its willingness to put art and politics in the centre of creation. » Elsa Despiney, **Orient XXI, 23.11.2019***

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*«In DREAM CITY, the artist is not a person who creates, far from reality and the public, he is a citizen who produces ideas, an innovator who uses artistic production as a vehicle for sharing opinions and dialogue. This approach and methodology, used by Art Rue, makes it possible.» **TASAWAR, 26.09.2019***





## El Miad by the **بلا عنوان**

*El Miad is an **urban tool** created and set up to organise, in the street, debates based on **participatory democracy**. It hosted a cycle of meetings, occupying several locations in Tunis and inviting **inhabitants, militants and researchers** to take part in it. These meetings were the occasion to notice that **complex subjects** could be debated in the street with a **real junction of opinions**.*

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## *Simple as ABC#3 The Wild Hunt by Thomas Bellinck*

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*Through an auditive exhibition, the Belgium artist Thomas Bellinck calls out the festival goers on the contemporary practice of the Human hunt. In this global contest where the question of refugees and migration is omnipresent, he questions who hunts who and how, who monitors and with which measure these categories are clear or reversible.*





Vertical text on a wall panel, likely a title or section header, oriented vertically.

Main body of vertical text on a wall panel, consisting of several lines of text oriented vertically.



# THE FESTIVAL'S POSITIVE IMPACT



# FINANCIAL IMPACT ON THE MEDINA

Further than the aesthetic inspiration, Dream City constantly mobilises the medina's territory in the creation process for more than 21 months. Therefore, the festival has a **financial importance for this territory** that earns a **new vivacity**. For this 7th edition, Dream City **directly employed 627 people, a 35% increase of its employment capacity** compared to the precedent edition.





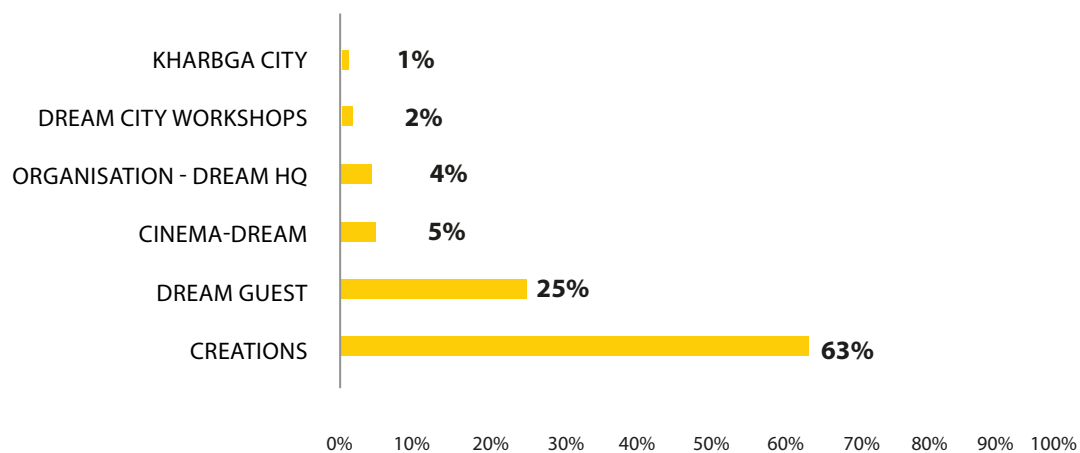
*40% of the  
festival's budget  
Directly fall  
back on the  
Inhabitants and  
shop owners  
Of the Medina*

# A LARGER PUBLIC

## *Dream city 2019's public*

For the first year, Dream City decided to **extend its duration** - therefore evolving **from 5 to 10 days for this edition**. The festival wanted to satisfy the demands, notably of the « actives » working during the week and **to extend its public by spreading out on two weekends**. The festival managed to maintain its usual public since they have on average seen 3 editions, as well as extend its public since 1/3 of the festival goers came for the first time to Dream City.

### PUBLIC DISTRIBUTION DEPENDING ON THE ART WORK CATEGORY

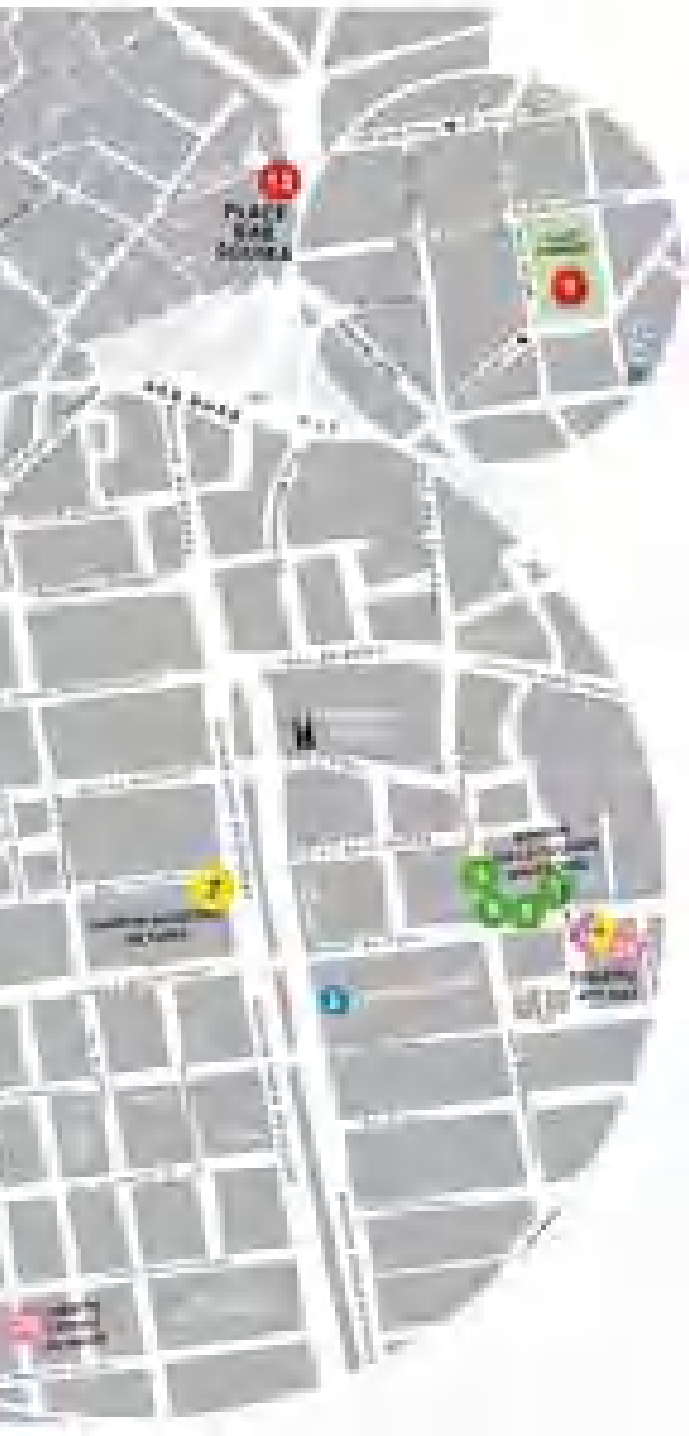




©Khaoula Barnat



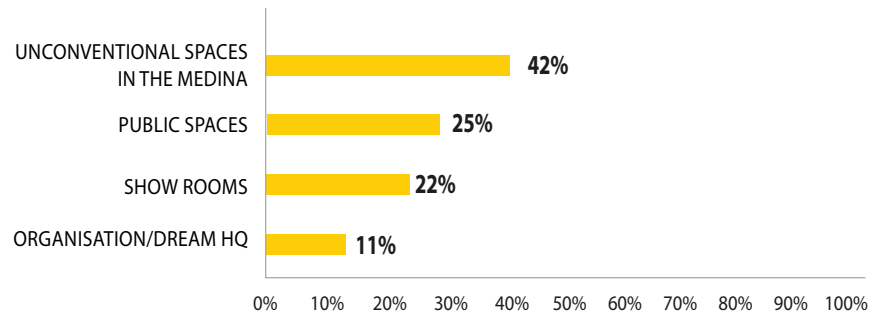
- LES BRANFAYES
- CARNAVAL
- POINT D'ENTRÉE
- LE DÉ DÉMAR EN SAUVE
- LES ATTACHEMENT LA VILLE NÉVEL



### *A festival for and in the city*

The **festival's 36 art works** were performed in **28 open and closes location of the Tunis Medina**. From north to south, west to east and even up to Africa square and the Habib Bourguiba avenue the geographical repartition and the diverse spaces where were shown Dream City's art works were a real treasure. The **Morkadh square**, the **Kasbah**, **Bab Bhar**, **Hafsia** and **Bab Souika** square, dead-ends, dribet, zaouias, etc... as well as private homes, **the central market**, **the Tunis strain station** piazza or even the **youth and culture Ibn Rachiq centre** or the **4ème Art** vibrated in unisson for the 10 days of an Art festival conceived to put the celebration in the City.

### LOCATIONS OF THE DREAM CITY 2019 ARTISTIC PROPOSALS





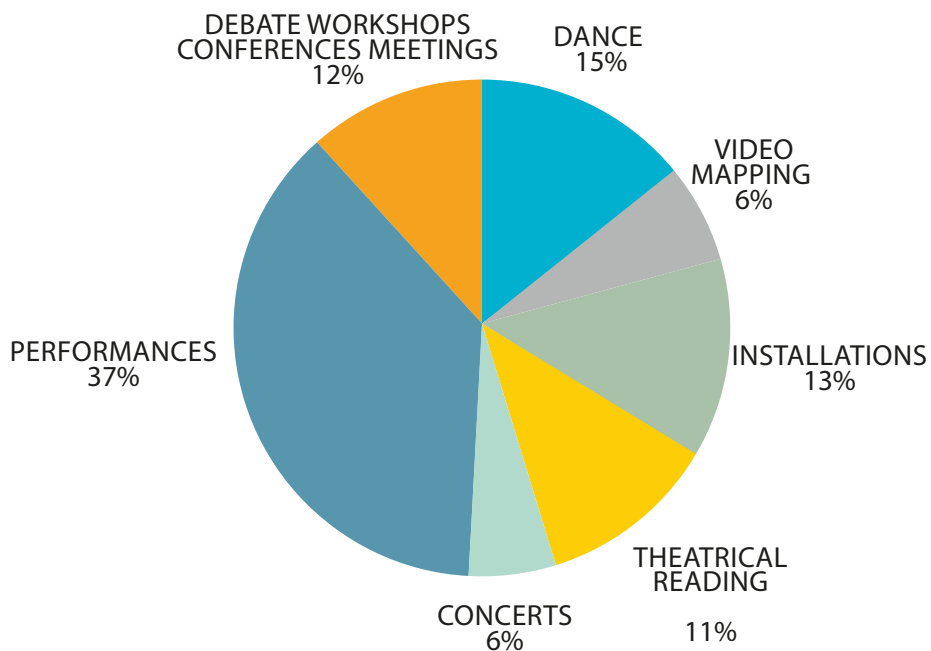




*A unique artistic offer*

It is good to underline the **multiplicity and quality of the festival's cultural offer** : **36 artistic proposals** with **artists originating from 16 countries** and **224 representations total**.

## REPRESENTATION OF ART WORKS DURING THE FESTIVAL





*With concerts, public conferences, cinema, dance, installations, performances, readings, theatre, documentaries, films, music, videos, slam poetry etc., at Dream City, festival goes experiment Art in all its shapes and forms.*









### *An enticing price policy*

Dream City's price policy was thought out to **encourage publics from different social classes** to come, to really **democratise the access to culture** and include its most remote public.

The **Medina inhabitants** could discover the festival's **program freely, 200 dream passes** were freely distributed while 77% of the festival's public assisted freely to the artistic program. **The maximum cost of a ticket was 6 TND full price** to discover shows running from 45 minutes to 4 hours, which represents between 1/3 to 1/5 of the standard practiced cultural offer.

The festival goers could equally benefit of **pre-sales two weeks before the festival's opening** at advantageous prices and **many pricing discounts** during the festival (family pass, student discount, under 18 and group passes).

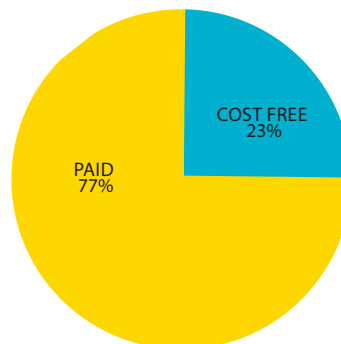
### *Various cost-free art works*

With this voluntarily enticing pricing policy were added cost-free art works to discover day or night (installations, dance, concerts, cinema, meetings...) in the whole Medina.

**PROPORTION OF THE NUMBER OF ART WORKS DEPENDING ON THEIR COST**



**PUBLIC DISTRIBUTION DEPENDING ON PRICING**

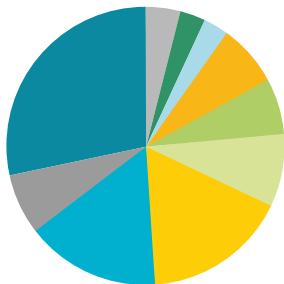






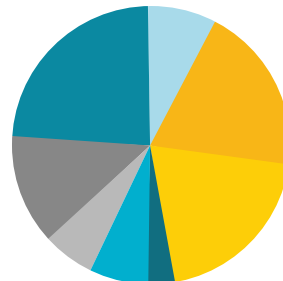
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**DREAM CITY 2019 PARTNERS**



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- MEDIAS
- LOCATIONS
- ORGANISATIONS/CIVIL SOCIETY
- OTHERS

**DREAM CITY 2019  
EMPLOYEE DISTRIBUTION**



- PROFESSIONAL ARTISTS
- ARTISTICAL COLLABORATORS
- PERFORMERS
- ASSISTANTS
- TEAM
- TECHNICIANS
- SECURITY AND GUARDING
- VOLUNTEERS

## International outreach

In twelve years, the Dream City festival has known how to show and highlight a **Tunisian know-how in the arts domain**. Unique by its method, it is also recognised as a **highly exigent artistic festival**, which explains its **national and International fame** today.

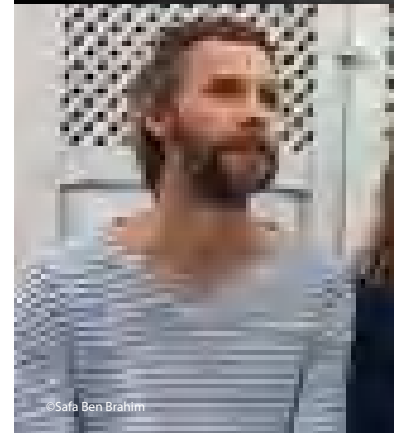
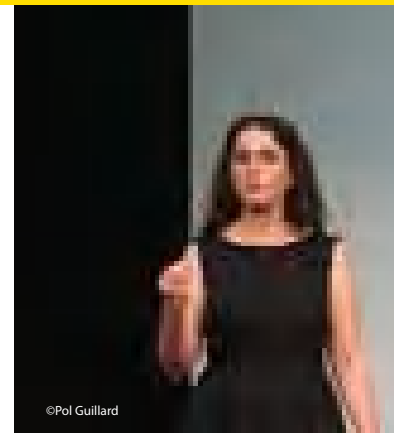
**Dream City distinguishes itself from other global festivals** and arouses **international artists, partners, festival goers and professional's interest and trust** with its singularity.

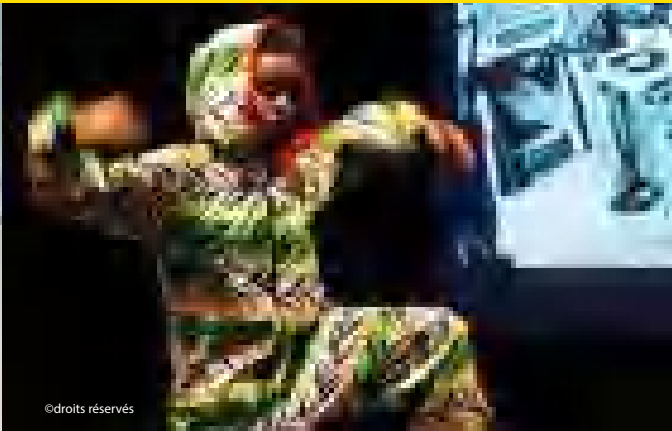
## International artist

In 2019, the **program** was **largely deployed towards the international**, inviting no less than **16 different nationalities** to participate to the Dream City project, either for creations or shown works.

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*« For more than 10 years, artists from all over the world monopolise the small streets and the Medina and its surroundings to offer you a magical experience. » Lilia Bouraoui, **Huffpost Maghreb**, 1.10.2019*





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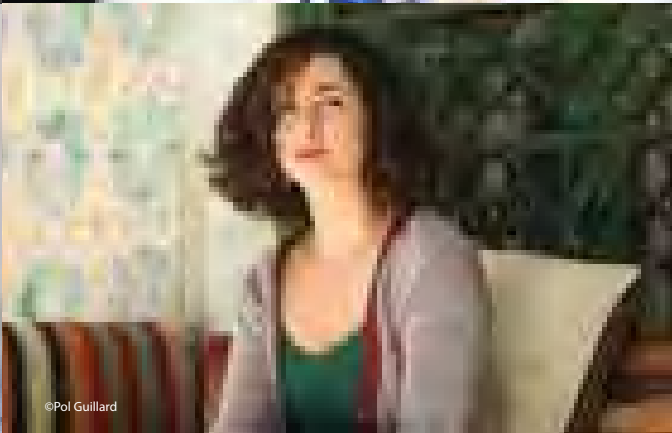
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### *International co-productions*

As editions went, Dream City weaved an **international collaborative professional network**. Dream City therefore **produced 9 artistic creations and co-produced 5 creations with international partners**.

### A festival written in international programmer's agenda

The methodology and non-normative character of Dream City make it a meeting place for **international professional programmers**.

This year, no less than **98 professionals from 14 nationalities and coming from 55 structures** from **France, Germany, Switzerland, Luxembourg, Latvia, Finland, United Kingdom, Italy, Portugal, Belgium, Netherlands, Mali, Ireland and Tunisia** came to Tunisia specifically for the festival.

### Broadcasting of creations in international festivals

Dream City 2019, is **6 creations** out of 14 programmed **in a large number of festivals and therefore broadcasted internationally**. We also estimate that about **40% of created production in the festival's frame will be broadcasted in Tunisia and internationally**.

### Dream city and l'Art Rue : a bridge between territories

**The expertise and methodology developed by Dream City and l'Art Rue for the last 13 years** clearly roots this structure and festival in an **international partnership and professional crossroad dynamic**.

Chosen to be part of the 10 partners of the **Art BEyond PARTicipation (BE PART) project**, l'Art Rue falls within a large European and non-europeans exchange and development of publics and organisation in the participative artistic domain network until 2023.

Dream City 2019 is equally part of the **#Africanofilter** frame, initiated by the Ford Fondation.



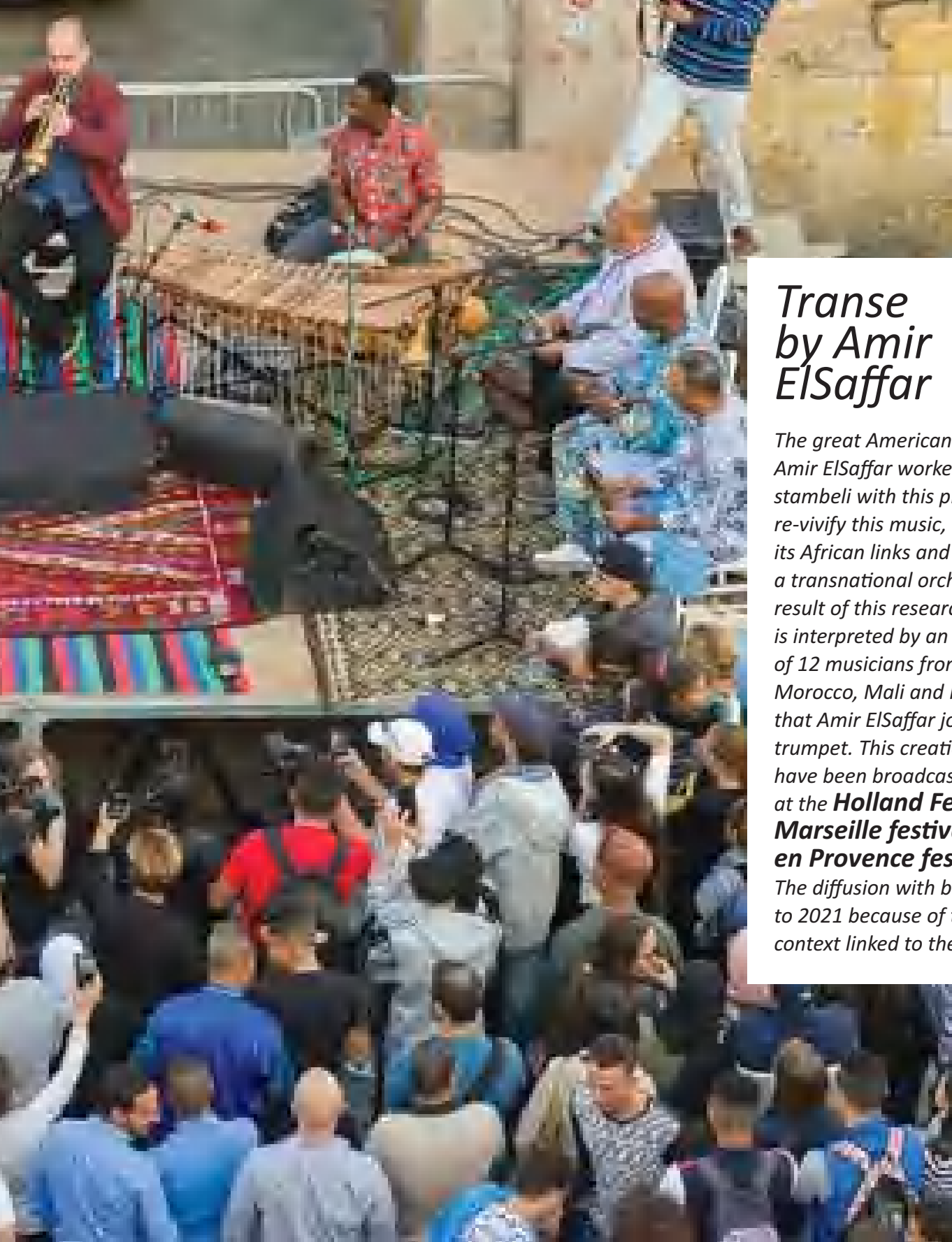
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**«Ayyur»  
by the  
Moroccan  
artist Radouan  
Mriziga**

*Ayyur is a choreographic performance trilogy co-produced with the Moussem and the Marseille festival (FR) on the feminine epistemologies originating from the amazighe as a symbole of resistance, knowledge ownership and hybrid between cultures.*



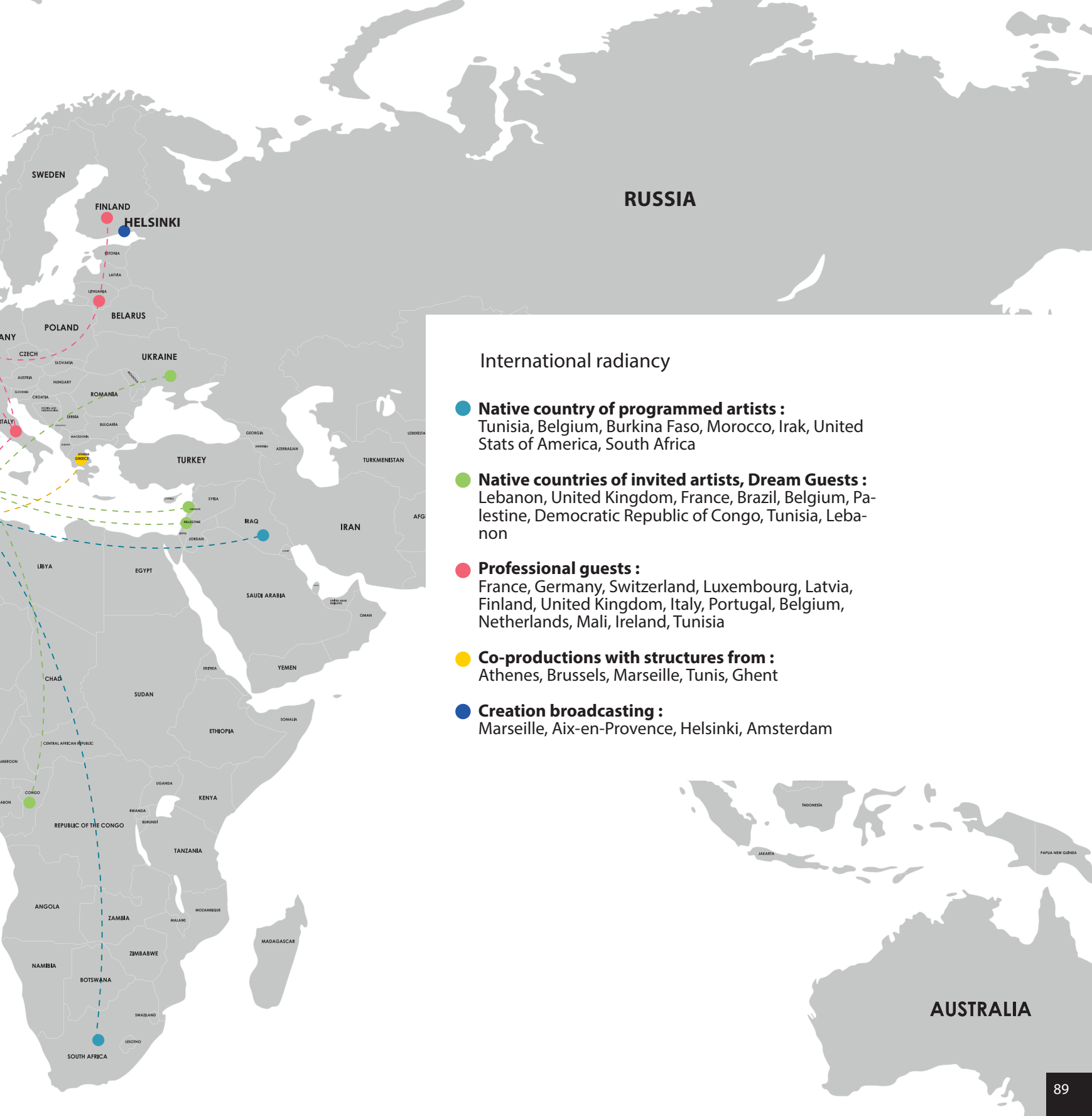


## *Transe by Amir ElSaffar*

*The great American-Iraqi musician Amir ElSaffar worked on the stambeli with this project to re-vivify this music, to reactivate its African links and to reconstitute a transnational orchestra. The result of this research, « Transe », is interpreted by an ensemble of 12 musicians from Tunisia, Morocco, Mali and Nigeria that Amir ElSaffar joins with his trumpet. This creation should have been broadcasted in 2020 at the **Holland Festival, Marseille festival and Aix en Provence festival**. The diffusion will be reported to 2021 because of the health context linked to the Covid-19.*







## International radiancy

- **Native country of programmed artists :**  
Tunisia, Belgium, Burkina Faso, Morocco, Irak, United States of America, South Africa
- **Native countries of invited artists, Dream Guests :**  
Lebanon, United Kingdom, France, Brazil, Belgium, Palestine, Democratic Republic of Congo, Tunisia, Lebanon
- **Professional guests :**  
France, Germany, Switzerland, Luxembourg, Latvia, Finland, United Kingdom, Italy, Portugal, Belgium, Netherlands, Mali, Ireland, Tunisia
- **Co-productions with structures from :**  
Athenes, Brussels, Marseille, Tunis, Ghent
- **Creation broadcasting :**  
Marseille, Aix-en-Provence, Helsinki, Amsterdam

## Media impact

### *PRESS*

For its 7th edition, the festival **doubled its media presence** despite of the political elections that considerably dwindled its efforts.

On the whole festival, the media impact is about 195, a 146% augmentation compared to the 2017 edition. Furthermore, for the first time, articles in prestigious **international medias** like De Morgen, De Volkskrant and De Standaard from Belgium and Le Monde, Jeune Afrique, La Provence from France featured the festival.

### *MEDIA COVERAGE*

**195** MEDIA COVERAGE

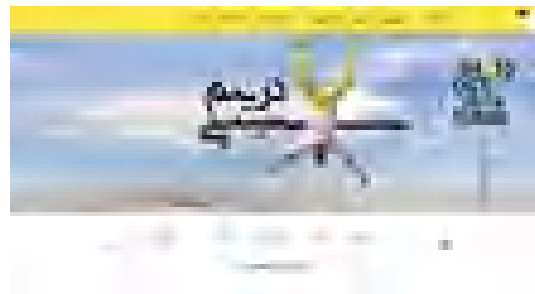
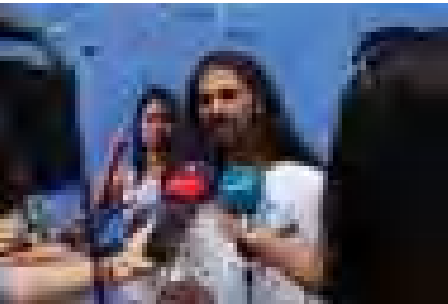
**45** ACCREDITED MEDIAS INCLUDING 13 INTERNATIONAL

**25** RADIO APPEARANCES AND 10 TELEVISION APPEARANCES



### WEB SITE

For the second consecutive edition, the festival endowed itself with a **web site** that improved the festival's visibility and touched a large public : a little less than **11000 visitors including 89% Tunisian, and a little less than 40000 clicks in less than 2 months.**

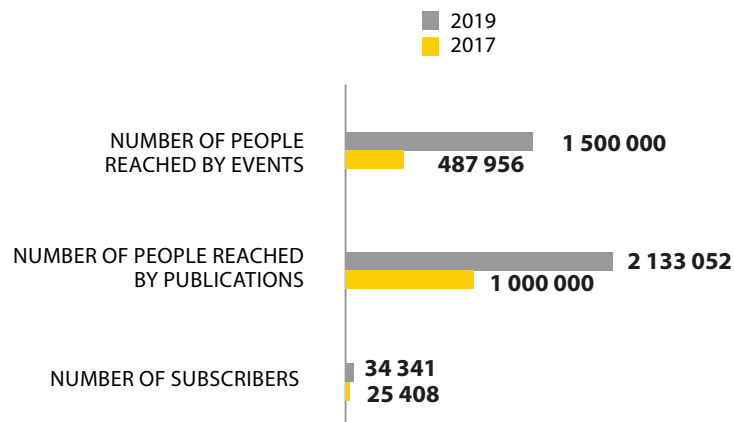


### SOCIAL MEDIA

For this edition, the festival developed a **digital strategy on a larger scale** therefore allowing Dream City to be **present on all of the different social medias.** On Facebook, the community was enlarged with a **35% augmentation compared to 2017** and the **creation of 31 events.** Twitter and instagram pages also united an important follower community.



### EVOLUTION OF THE DREAM CITY FACEBOOK COMMUNITY





# 2019 PROGRAM



**During 10 days, from 10 AM to midnight, Dream City 2019 spread out following this dramaturgy :** « Dream City workshops », « Day Shift », « Night Shift », the «Dream Cinema » indoors and outdoors, the « cost-free night shift » including the « dream concerts » on the Hafsia square, and to finish the day celebrating all together, the « HQ » of the festival, with meetings and musical proposals for all.

**14** concerts : dream concerts

**14** projections of 6 films : dream cinema

**2** meetings at the festival HQ

**4** musical proposals at the festival HQ

## **DREAM CITY WORKSHOPS**

10 days debating and working on four themes : social inequalities, saving the planet, living in diversity, living together.

### **DAY SHIFT**

Thomas Bellinck – Simple as ABC#3 – The wild Hunt – auditive theatre

Boyzie Cekwana – Tilt Frame – Performance/Installation

Serge-Aimé Coulibaly – iMedine – Dance

Tania el Khoury – Gardens speak – Performance-Installation

Mira Hamdi, Hayet Darwich & Nolwen Peterschmitt - Khanka – Theatre/Slam poetry

Kabinet K – Khouyoul – Dance

Ana Pi – Le tour du monde des danses urbaines en 10 villes – Danced conference

### **NIGHT SHIFT**

Boyzie Cekwana – Tilt Frame – Performance/Installation

Tania el Khoury – Gardens speak – Performance-Installation

BEN FURY – Crossover – Dance

Mira Hamdi, Hayet Darwich & Nolwen Peterschmitt - Khanka – Theatre/Slam poetry

Kabinet K – Khouyoul – Dance

Floy Krouchi – Sonic Totem – Music, video, installation

Ana Pi – Le tour du monde des danses urbaines en 10 villes – Danced conference

Adeline Rosenstein – Décris-ravage - Theatre

Decoratelier Jozef Wouters in collaboration with Vladimir Miller – The soft Layer – Performance / Installation

Zina Zarrour – Radio No Frequency - Theatre

## **INDOOR DREAM CINEMA**

Saaed el Batal et Ghiath Ayoub – Still recording

Matthieu Bareyre – L'Epoque

Eric Baudelaire – As known as Jihadi

Eric Baudelaire – Un film dramatique

## **COST-FREE NIGHT SHIFT**

Marwa Arsanios – Who is afraid of ideology part I et II – video

Boyzie Cekwana – Tilt Frame – Performance/Installation

*COLLECTIF* بلا عنوان – El Miad – Installation/meetings

Marco de Stefanis – Waiting for giraffes – documentary

Amir ElSaffar – Transe – music

BEN FURY – In Between – dance

Malek Gnaoui – 0904 – Installation

Jupiter&Okwess – Sans titre – music

Floy Krouchi – Sonic Totem – music, video, installation

Atef Maatallah – el Msabb – urban installation

Radouan Mriziga – Ayyur 5-13 – dance

Museum Lab – Nakch Hdida – video mappaing

Nour Riahi – Amour – reading

Decoratelier Jozef Wouters in collaboration with Vladimir Miller – The soft Layer –  
Performance / Installation

Zied Zouari – Electro Btaihi – music



## **DREAM HQ**

Meeting/debate with TANIA EL KHOURY around her work Gardens Speak  
BEYROUTH/LONDON

Music live POPYTIRZ KHEY FEATURING STXEV

Meeting/debate with MALEK GNAOUI around his work 0904

Vinyle session MAROUA JAZIRI

End of festival party DJ KHALED MRABET TUNIS

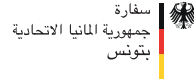


# DREAM CITY 2019 PARTNERS

# THANK YOU TO ALL OF OUR PARTNERS

For their financial, technical or institutional support, our partners, sponsors and patrons contribute to the making of Dream City, a very artistically demanding Art Festival in the City, looking towards our society, the accompaniment and support of young artists and the sociological and financial development of a territory.

ORGANISERS



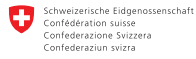
*Dream city reçoit le soutien structurel de l'Ambassade d'Allemagne*

L'ART RUE ORGANISATION IS SUPPORT BY

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