

5

Who are you working with?  
(Key partners/stakeholders)

Our key partners and stakeholders right now are ...  
We also want to involve ...

**PARTNER EXAMPLES**

Artists/collectives  
Community Centre  
Cultural venues  
City administration  
Local business  
Schools  
Etc.



**MOTIVATION FOR PARTNERSHIPS**

Matching strategies  
Acquisition of resources  
Reduction of risk  
Etc.

9

What is it going to cost?  
(Cost structure)

The most important costs for our project are ...



**COSTS TYPE**

Travel, accommodation  
& subsistence.  
Production costs.  
Equipment rent.  
Fees.

6

What can your partners do?  
(Key resources 2#)

For developing our collaboration project, we need these resources: ...  
For our community activities, we need these resources: ...



**RESOURCE TYPES**

Human resources  
Human resources

7

What things do you want to do?  
(Key activities)

We organise these activities to implement our project: ...  
To integrate our communities into our collaboration, we organise these activities: ...  
For our communications, we organise these activities:



**ACTIVITY TYPES**

Workshops, seminars  
Production  
Events and networking  
Tool(kit) and manuals Etc.

4

What problem do you solve?  
(The value proposition)

The target group's problem we are helping to solve is ...  
To our final beneficiaries, we deliver this value:  
We offer each of our community target groups the following productions or tools: ...  
With our project, we satisfy the following of our collaboration communities' needs: ...



2

What do they bring in (partners, stakeholder, and beneficiaries)?  
(Key resources 1#)

The resources in the community are ...  
Opportunities can be ...  
Think outside the box!



**RESOURCE TYPES**

People, buildings, activities  
Hard and soft skills  
Experience and stories  
Etc.

3

How do they want to be involved  
(partners and stakeholders)?  
(Roles distribution & communication channels)

Which values play an important role in your relationships?  
We are now involving them by ...  
The tools that work best are ...  
Make sure target groups are involved in the project from conception to evaluation (ownership, impact and sustainability)



1

Who do you work for?  
(Communities/ target groups/ final beneficiaries)

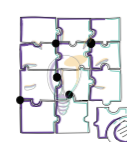
Our most important target groups in the communities are ...  
We are creating the project for ...  
Make it specific and self-referencing!



8

How do you know it worked?  
(Impact evaluation)

Our collaboration project is a success if or when ...  
The effect we aim to have in our community is ...  
The milestones of our collaboration project are ...  
Our target group is happy because ...



10

How are you going to pay for it?  
(Income /revenue streams)

Our main sources of income for the collaboration project are: ...  
We can continue the project because ...



**INCOME TYPES**

Funding  
In-kind contribution  
Ticket sales