



Presentation file

MOOC

Create

in public space

A production by FAI-AR, in the frame of the IN SITU network and in partnership with ARTCENA, national centre for circus arts, street arts and theater. Starting 9 September 2019, the *Create in Public Space* MOOC will provide an exclusive international resource on artistic creation in public space.

www.createinpublicspace.com



Signal at Dusk - Strijbos & van Rijswijk © Jelte Keur



Pelat - Joan Catala - Mulhouse 2015 © Serge Nied



PRESENTATION

FAI-AR has been helping artists from diverse backgrounds write and develop artistic projects for public space since 2004. Over the past fifteen years, we have watched the sector change as artists constantly seek out and explore ideas.

For the first time, the Create in Public Space MOOC brings together theoretical and practical knowledge on artistic creation in public space. It is the fruit of nearly two years of work made possible thanks to the collaboration and experience of the European network IN SITU, ARTCENA, the French national centre for circus arts, street arts and theatre, and a range of European artists and professionals.

This interactive online course is free and available in French and English, and provides artists and international cultural stakeholders the opportunity to explore artistic creation in public space.

What is public space? Why do artists choose to work in these unconventional places? How do they use these spaces around the world? What kinds of legislation and technical characteristics do professionals have to take into account?

Starting on 9 September 2019, around 15 hours of videos will be made available to learners to answer these questions, covering history, aesthetics and the specifics of dramaturgy, scenography and the relationship with the audience that characterise this sector, through a hundred or so recent artistic projects from international artists.

Learners will be encouraged to be more than passive receivers of turnkey information, and to experiment at home and in public spaces in order to master the concepts covered. They can take the MOOC alone or in study groups coordinated by our professional partners.

This MOOC will present all the artistic, political and human diversity of projects in public space and the full range of their aesthetics. It is first and foremost an analytical tool and a knowledge base, which we hope will be used by a whole host of artists from all around the world.



C'est pas là, c'est par là - Galmae - Séoul 2018 © Sujin Son

WHO IS THIS MOOC FOR?

The course targets artists around the world who are interested in creating and thinking about art in public space. It may also interest cultural planners and programmers, institutional managers, elected officials and staff working for local authorities. It will be open to anyone who is interested.

FOCUS POINTS

The *Create in Public Space* MOOC covers a number of key concepts:

- introduction to aesthetics, history and institutions,
- specific dramaturgical issues,
- location scouting and in situ writing methodology,
- understanding issues related to the relationships with the audience.

This content will provide three-hour learning sessions each week, with online tools that enable learners to interact with each other and apply their skills in situ.

Each week will focus on a specific theme and be broken down into:

- fifteen lessons, in the form of short 3-minute videos
- additional interviews with European artists and professionals providing their insight and expertise on artistic creation in public space
- educational activities for testing comprehension and putting knowledge into practice
- additional resources for “going further”.

Students who complete the MOOC will receive a certificate of achievement.



We beginnen gewoon © Collectief Walden

MOOCs OR ONLINE LEARNING

MOOCs are a digital learning tool originally from the USA, that stands for Massive Open Online Courses.

They were created in the early 2000s and used by major American universities, quickly gaining popularity thanks to captivating features such as innovative communication techniques (videos, webinars and podcasts), collaborative work between learners using forums, chats and wikis and an expansive process for monitoring and checking knowledge acquisition via self-assessment or peer-assessment.

A MOOC lasts for a predefined period, often several weeks, bringing together a community of learners from around the world.

Concretely, each user registers on a dedicated website, granting him/her access to the course: video contents, additional resources and a forum. The whole of it is available over a period of various months. For the first session of Create in public space, the course will be online from September 9th to December 9th 2019.

CREATE STUDY GROUPS FOR THE MOOC!

Like most MOOCs, Create in Public Space is designed for individual learning. However it can also cater to group learning, with group experiments and activities.

Would you like to coordinate Create in Public Space sessions at your organisation?
Contact us to find out more!



THE STAKEHOLDERS

Multiple partners have been involved in the creation of this MOOC.



Overall coordination, educational engineering, editorial management, and production

Marseille, France

FAI-AR is the model school in Europe devoted to artistic creation in public space. It offers a 22-month specialized training course for students from superior arts training institutions and experienced performers of all nationalities who have decided to assert their position as artistic creators and promoters of projects in public space. FAI-AR's function is to provide them the knowledge, skills, and professional know-how and to assist them in their artistic approach.

One-of-a-kind, FAI-AR also meets a demand for continuous training and educational engineering: it offers short courses, workshops, and master-classes for artists and professional technicians. Some of these activities have an international dimension and are part of partnership agreements linked to developing the sector of art in public space in partner countries: manager training, coach training, and skills transfer.



Co-funded by the
Creative Europe Programme
of the European Union

Artistic expertise and targetting resources

European platform operated from Marseille, France

IN SITU is the pan-European platform for artistic creation in public space. Since 2003, it has assisted more than 200 artists working outside conventional venues, and contributed to transforming the regions. Its core activities revolve around support systems for artistic creation and its dissemination in public spaces — transnational workshops and art laboratories, European and international artists' residencies, and collective coaching for pilot artistic projects. IN SITU is operated by Lieux publics, a European pole and national centre for artistic creation in public space (France); it brings together twenty partners and four associated partners from sixteen countries.

The Massive Online Open Course *Create in Public Space* was instigated as part of the IN SITU ACT 2016–2020 project, funded with support from the European Commission.



FAI-AR Laboratory «The artist as a citizen, in a post-revolutionary public space », 2015-2017 class - Tunis 2015 © Augustin le Gall



Targeting and generating resources, co-editing the glossary

Paris, France

ARTCENA is a open and vibrant gathering place whose primary objective is to reinforce the foundation and development of circus arts, street arts, and theatre.

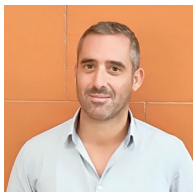
ARTCENA's mission has three focal points:

- Sharing knowledge through the creation of a digital reference portal and publishing.
- Assistance for professionals by providing them with advice and training;
- Support for exposing the various arts sectors through various mechanisms that encourage promotion, creativity (assistance in creating dramatic texts, Grands Prix), and international development (Circostrada, Contexto ...)



THE TEAM

OVERALL COORDINATION



Jean-Sébastien Steil, director of FAI-AR

Jean-Sébastien Steil is the Director of FAI-AR, the high school for artistic creation in public space. He's also the president of apCAR, the organisation in charge of managing the Cité des arts de la rue, in Marseille. From 2003 to 2011, as the coordinator of the new IN SITU European network, he impulsed artistic and cultural partnerships all over Europe and in the Mediterranean area. From 2000 to 2003, as the director of l'Usine in Tournefeuille (France), he supported artists and companies. Trained as a geographer, links between artistic creation, territorial processes and dynamics have been the guiding light of his work and researches.



Camille Fourès, project manager at FAI-AR

Trained as a sociologist and as an international projects Manager, she joined the FAI-AR team in spring 2018. Before that, she had been working the 5 past years as coordination officer of IN SITU, the European platform for artistic creation in public space. At FAI-AR, she's in charge of developing the MOOC and international projects.

EDUCATIONAL CONTRIBUTORS AND WRITING



Cédric Claquin, communication and content strategy consultant

Cédric Claquin is a communication and development strategy consultant who has been working in the creative industries for over twenty years. He is a group manager, co-founder of the CD1D Federation and the 1D Lab Cooperative, teacher and lecturer. He provides his insights to various management bodies on artistic creation, participative processes, innovation, culture and alternative models.



Claudine Dussollier, cultural engineer/publishing, training, international cooperation

Claudine Dussollier trained as a geographer and is now a cultural engineer, member of Transverscité and editorial director at Editions Deuxième Epoque and Editions l'Entretemps. After working in the fields of immigrant integration and urban and social development, in 1993 she began working in culture as advisor to the president and director of the Parc de la Villette, Paris, for 5 years. Since 1998, she has been coordinating cooperation, training, publishing and cultural development projects in France, the Mediterranean and West Africa. She specialises in art in public space, digital creation, and dramatic writing. She teaches in several Masters programmes and provides consulting and expertise.



Anne Gonon, author, journalist and critic

Author, journalist and critic Anne Gonon wrote a thesis on street arts spectators in 2007. She has written several books on artistic creation in public space (including *IN VIVO – Les figures du spectateur des arts de la rue*, *Bienvenue chez vous!* Culture O Centre, aménageur culturel de territoire and *Tout ouïe – La création musicale et sonore en espace public*) and has focused on the subject of the spectator and contextual artistic and cultural projects.



Marie Reverdy, dramaturg and lecturer at Paul Valéry Montpellier 3 University (France)

Marie Reverdy studied philosophy, has a doctorate in theatrical studies and is a dramaturg for several dance and theatre companies for productions in theatres and public space. She lectures at a number of institutions (ARDEC, ENSAM, Atelline) and teaches dramaturgy at FAI-AR and Paul Valéry Montpellier 3 University. She is a critic and writes for the reviews *Offshore* and *Mouvement*.

TRAINING RESOURCES

Lauréline Saintemarie, coordinator for lifelong learning - FAI-AR
Marc Sayous, head of documentation at ARTCENA
Sébastien Cotte, Géry Sanchez, Project Managers at ARTCENA
Maxime Demartin, communication officer of the IN SITU platform
Sarah Weber, project assistant - IN SITU

DESIGN, MULTIMEDIA, AND COMMUNICATION

Renaud Vercey and Carole Lorthiois, multimedia directors
Adrien Bargin, graphic designer
Amélie Féraud, communication officer at FAI-AR

EXTERNAL EYES

Nadia Aguir, IN SITU platform coordinator – Lieux publics, centre national de création
Mark Denbigh – Head of Production, Norfolk & Norwich festival

COORDINATION OF EXPLORATORY PHASE

Pépita Car, project Manager at FAI-AR during the first phase of the project

But also...

All the IN SITU partners : Artopolis Association / PLACCC Festival (Hungary), Atelier 231 / Festival Viva Cité(France), CIFAS (Belgium), Čtyři dny / 4+4 Days in Motion(Czech Republic), FAI-AR (France), Freedom Festival (United Kingdom), Kimmel Center (The United States of America), Metropolis (Denmark), La Paperie (France), La Strada Graz (Austria), Les Tombées de la Nuit (France), Lieux publics (France), Norfolk & Norwich Festival(United Kingdom), Teatri ODA (Kosovo), Theater op de Markt (Belgium), On the Move(Belgium), Østfold kulturutvikling (Norway), Oerol Festival (The Netherlands), Terni Festival (Italy), UZ Arts (United Kingdom), Fira Tarrega (Spain).

& The whole FAI-AR team



DETAILED CONTENT

Starting 9 September 2019, *Create in Public Space* will take you on a 4-week journey, with a specific theme covered each week:

WEEK 1 - Introduction to aesthetics, history and institutions

The first week provides an overview of artistic creation in public space by combining historical, conceptual aesthetic and professional approaches. It provides answers to the following questions:

- How did art in public space start?
- What does public space mean?
- What formats, aesthetics and trends embody these forms of art?
- In what kinds of professional sectors can they be found?

WEEK 2 - Specific dramaturgical issues

The second week focuses on writing and dramaturgy for public spaces. Several questions are covered:

- What is dramaturgy?
- Is there specific dramaturgical writing for public spaces?
- How do artists use public spaces in their writing?
- What types of artistic intentions are presented in unconventional spaces?

WEEK 3 - Location scouting and in situ writing methodology

The third week focuses on scenography in public space and provides a specific scouting method for these projects:

- What are the interactions between works and places?
- How and in what way can the scenography interact with the space?
- What is site-visit and how should it be carried out?

WEEK 4- Understanding issues related to the relationship with the audience

Finally, the fourth week explores the place of audiences in public art works. What characteristics structure the relationship with audiences in public art projects?

- What specific design and staging processes do artists use to manage the place of the spectator in their artistic creations?
- How do artists handle audience participation?

All these lessons will be illustrated through numerous examples and analyses of artistic works, with over 100 works cited, providing a real journey into contemporary European artistic creation! Reference files will allow anyone wanting to continue the experience to read further articles and reference materials, or watch additional videos. *Create in Public Space* can be approached at many levels and is designed as a reference resource on artistic creation in public spaces.



THE SPEAKERS

The lessons are presented by Léa Dant and Guillaume Grisel:



The English voice: Léa Dant

Writer / Director / Teacher / Drama coach

French-American writer and director Léa Dant trained in film, educational physical movement, directing and drama coaching. She is the artistic director of the Théâtre du Voyage Intérieur company and stages intimacy as a reflection of humanity. She has created around fifteen shows, exploring intimate stories through unique formats that involve the audience, including immersive performances, banquets, and agora theatre.

She works with artists, actors and amateurs to create processes that release their creativity. Her expertise and role take on a form of maieutics, "the art of drawing out ideas", as defined by Socrates.



The French voice: Guillaume Grisel

Actor

A French actor, living in Marseille, Guillaume*G., in his forties, works with a number of street theatre companies such as Begat Theater, Opéra Pagaï, Ilotopie, Pudding Théâtre.

He's been collaborating since 2010 with Jeanne Simone Company and since 2008, with Monik LéZart. Whether accompanied or not, under the name of Astruc Laboratoire, he's been commissioned a number of « cartes blanches ».

He's also met and collaborated with many other companies - Uz & coutumes, Carabosse, Le Phun, Chien-Dent Theatre, Les Trois points de suspensions, le Syndicat du Chrome, Anima théâtre, la Compagnie sous X... Since 2005, he has worked repeatedly with Clown Without Borders, as an artistic director actor and logistic manager.

Lessons are completed with a number of interviews of artists and professionals. Among them :

Artists

Fabrice Guillot (FR)
Benjamin Vandewalle (BE)
Kubra Khademi (AF)
Seth Honnor (UK)
Thomas Lamers (NL)
Maria Sideri (GR)
Zineb Benzekri (FR)
Vera Maeder (DK)
Marco Barotti (IT)

Thinkers and academics

Laure Ortiz (FR)
Pascal Le Brun-Cordier (FR)
Claudine Dussollier (FR)

Professionals

James Moore (NO)
Jay Whal (US)
Mike Ribalta (ES)
Trevor Davies (DK)
Fabienne Aulagnier (FR)
Werner Schrempf (AT)
Florent Mehmeti (XK)
Neil Butler (UK)
Mark Denbigh (UK)
Anne Le Goff (FR)
Hugo Bergs (BE)
Katrien Verwilt (DK)
Kees Lesuis (NL)

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Formation supérieure d'art
en espace public

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